



## Santa Claus Headquarters in Palatka is at Cochrane's

SANTA HAS ON DISPLAY AT OUR STORES THE LARGEST ASSORTMENT OF GIFTS FOR BOTH GROWNUPS AND THE KIDDIES THAT HE HAS EVER SENT TO THIS CITY.

### Our Stock Is New---Our Prices Right

DO YOUR CHRISTMAS SHOPPING WHERE EVERYTHING IS CONVENIENTLY DISPLAYED ON ONE FLOOR. SAVE YOUR TICKETS ON THE MUSICAL BEAR, WHICH WILL BE GIVEN TO THE BOY, AND THE HANDSOME DOLL TO BE GIVEN TO THE GIRL. A TICKET WITH EVERY 25-CENT CASH PURCHASE OR A LIKE AMOUNT PAID ON ACCOUNT.

### SEE OUR WINDOWS FOR SUGGESTIONS

THIS SPACE IS MUCH TOO SMALL TO ENUMERATE AND DESCRIBE THE WONDERFUL ASSORTMENT OF TOYS, BOOKS, GREETING CARDS, AND GIFTS OF ALL KINDS, WHICH WE HAVE ON DISPLAY.

### Come in and Bring the Kiddies

OUR CLERKS ARE ALWAYS COURTEOUS WHETHER YOU BUY OR NOT.

# COCHRANE'S

PALATKA STATIONERY CO.



### The Store of Practical Gifts



Tools of all kinds are always in demand around the home

Flashlights household necessities and an aid to every motorist

Aluminumware will help the wife by doing in her kitchen work.

So Kitchen Utensils of all kinds. For the boy or girl, a bicycle will be a gift supreme.

KNIVES in all shapes, all sizes. Every boy wants a knife.

Get them from John S. Glass Hardware, Paint Bicycles

### TASK OF SHOPPER

Forethought Necessary in Selecting Toys for Kiddies.

Articles That Lead to Constructive Play Urged by Primary School Teacher.

THE nice art of toy selection, in anticipation of the Christmas season, recently was discussed by a primary teacher of the Indianapolis Normal school before a group of parents and teachers.

The leading thought of the lectures was the need of choosing playthings that will lead the child to dramatic or constructive play of its own invention, and conversely, the avoidance of playthings that are perfect or total. In the sense that they speak to the child's admiration only, and suggest to it nothing that means action or effort on its own part.

The toy shopper, as his task was treated by the teacher, has more to do than to collect at random and take home in triumph a truck load of bangles.

"The thought used to be," she said, "that a child's play ought to be ordered with a view to its preparation for its adult life. Girls, of old, were taught to sew, to make fine stitches, such as they could put to practical use when they grew up. Now we feel that the eye strain and the nervous focus required by such a task are undesirable. And the tendency is to make play satisfying to the child's wants in its child life—to teach it to make itself at home and happy in the here and now—and to trust to that training to prepare it to care for itself equally well in the later stages of its experience."

Blocks, tools, lumber, papers and pencils and crayons, cloth and the raw materials of every art and craft are the ideal stuff for the ideal play as it is discerned in the light of the later studies of the child mind, as explained by the speaker. She illustrated point after point by actual toys and play materials.

Dolls that will come up smiling after a head-foremost fall to the sidewalk from the upper flat are to be preferred, for several reasons, to the kind that crack at a fall of the temperature, the teacher believes. In common with many fond fathers. The doctrine that play is the work of childhood, the vocation of little people from which they will turn, a little later, to other vocations, no more important in their day than the play seems in its time, pervaded the discourse, and gave to its summing up a dignity and consequence that was not lost on the listeners.

### Stories About Santa Claus



USE

### Orient Flour

THE BEST IN CREATION  
Better than you thought  
FLOUR could be made.

### COOKIE ST. NICKS

Dainties for the Kiddies of the Netherlands.

Little Shoes Are Set Outside of Each Door to Hold the Goodies and the Gifts.

IN SETTLEMENTS where the holi days are affected by the customs of the Netherlands it is not at Christmas time, but on Saint Nicholas Day—Dec. 6—that the children have their jolliest holiday. No stockings are hung, but little shoes are set outside each door for goodies and for gifts. The most important gift is the image of the good Saint Nick himself. It is generally hung to the door knob.

It is no plaster model or stuffed doll affair—this Saint Nicholas—but a very large cookie dough representation, a sweet brown molasses mixture.

Wooden moulds used to stamp out these special and glorified gingerbread men are used but once a year, and the bakers take great pride in making them as elaborate and realistic as possible. Rows of hazel nuts often button up the great coat, and sometimes a border of trimming is set round the coat with raisins.

The Saint Nicks are eaten, but generally not until the very last. There are other Holland cookies quite as necessary for the gift shoe of a well-treated baby. Letters and lace cookies are the most important. Letters might be described as a sort of rich pastry tubing filled with the richest possible fruit and nut mixture, which nearly always, in the good old days, was flavored with a generous dash of brandy. This tubing is shaped into the form of capital letters, and every child expects to find at least the initial of his given name in the shoe. More fortunate children get their entire set of initials, and pampered darlings get their whole names.

The lace cookies seem to serve as a substitute for candy in the regular and standard Dutch baby's Saint Nicholas shoe. They are really not cookies at all, but rather a nut butterscotch patte made very thin and transparent. This transparency is the thing that gives them their name—lace cookie.

The First Christmas Cards. Christmas cards printed for sale were first struck off in 1847. The first year, not more than 1,000 were sold. Today, millions are used.

Putting Curtains on Rods. When putting curtains on rods put your thumb over the end of rod and you will have no trouble with curtains catching.



RESOLVED,

That if you want to be sure of a Merry Christmas, load your table with things from our store.

Merry Christmas!  
—Buster Brown.

If you have never bought your groceries, meats and vegetables from us, come in now and get the best quality for your holiday festivities. You will find that our best quality, wholesome meats and groceries will cost you no more than inferior goods sold by others.

You will make yourself and the whole family healthy and happy if you buy your Christmas groceries, meats and bakery goods from us. And will save money when you do so.

WE WISH ALL A MERRY CHRISTMAS.

## Dixie Grocery Co.

PHONE 259.

MARKET PHONE 433

Try the News for Job Printing